

Rotary World Peace Bell—Albury-Wodonga

A combined Rotary Clubs of Albury and Wodonga project



Contact details and correspondence:

Rotary Club of Wodonga West

PO Box 15, Wodonga, VIC 3689

Mr. Matt Burke OAM, Secretary Mob: 0408 307 824

Mr. Jos Weemaes, Chairman Mob: 0488 693 788

SPONSORSHIP PROPOSAL INTRODUCTION

“The idea of the World Peace Bell is to create a point of reflection for schools and the community to promote and celebrate Peace in the world, in the town, at the schools, on the street and at home. To eliminate bullying and aggression and to promote and celebrate acceptance and diversity”.

Every child is entitled to grow up in a peaceful environment and being offered the opportunity later in life to become themselves ambassadors for Peace.

The World Peace Bell Association is a Japanese organization which attempts to raise awareness of the World Peace movement by casting and installing Japanese temple bells in locations around the world.

Rotary Albury Wodonga is installing a World Peace Bell at Gateway Village and candidly requests your support.

The World Peace Bell is to be rung on moments of reflection by schools, community or individuals. A focal point is to be created to assist in educating students about the need for peace in the world.

As an example:

To celebrate **acceptance and diversity**

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| • Harmony Day | 21 March |
| • National Day of Action against Bullying and Violence | March |
| • National “Sorry Day” | 26 may |
| • Celebrating International Day of Peace (UN) | 21 Sept |
| • White Ribbon Day (to end violence against woman and girls) | Nov |

To celebrate **historic events and the impact on World Peace**

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|--|----------|
| • ANZAC day | 25 April |
| • End of WW2 in the Pacific Region | 2 Sept |
| • End of WW1, Treaty of Versailles | 28 Jun |
| • Fall of Berlin Wall and German Reunification | 3 Oct. |
| • Remembrance Day | 11 Nov |

It is proposed for The World Peace Bell to be incorporated in Secondary School curriculum.

SPONSORSHIP PROPOSAL INTRODUCTION

The combined Rotary Clubs of Albury Wodonga are working together to raise funds for this important community project.

All 20 local Secondary Schools have been invited to be involved and to present a conceptual design for the supporting structure of the World Peace Bell.

The City of Wodonga has earmarked a prime location at the Gateway Precinct, clearly visible to the passing traffic and a serene and peaceful environment.

Given this, the “Rotary World Peace Bell Albury-Wodonga” will provide an excellent marketing opportunity for businesses seeking to promote their goods and/or services.

PUBLICITY AND PROMOTION

The project will be promoted in: the “Rotary Down Under” magazine, the District 9760 District Web site and will be included in the local clubs web sites and weekly bulletins.

Promotion will be through local and regional Radio and Television stations. We will endeavour to acknowledge and promote Diamond and Platinum Sponsors during these promotions.

Additional promotion of the Diamond, Platinum and Gold sponsors will be by using all available social media channels (Facebook, Instagram, twitter and others).

If you are interested in becoming a sponsor of this great initiative, please complete the Expression of Interest form and email or post to the secretary, Mr Matt Burke OAM, Secretary RWPBAW, PO Box 15, Wodonga, Vic, 3689 or email: matt@peacebellaw.com.au

After receiving your EOI, we will personally contact you to present to you the project details and detail the different packages available to you.

Alternatively you can complete the on-line sponsorship form.

Thanking you for your interest in the great community and educational project.



Jos Weemaes

Chairman: Rotary World Peace Bell – Albury Wodonga

Available Sponsorship packages:

Please note, the sponsorship can be to the equivalent value of “in kind”, can be a “financial contribution” or a “combination of both”.

Diamond Sponsor \$15,000

Platinum Sponsor \$ 7,500

Gold Sponsor \$ 5,000

Silver Sponsor \$ 2,000

Bronze Sponsor \$ 250

What will these different packages provide to the Sponsor?

DIAMOND Sponsor - \$15,000

The Diamond sponsor is the MAIN sponsor of the exciting project. There will be only ONE Diamond sponsor. The Diamond Sponsor will feature at every event and at every opportunity.

The Diamond Sponsor will be offered the opportunity to participate in the first ringing of the bell during the Grand Opening, side to side with the Mayors of Albury City and The City Of Wodonga.

The Diamond Sponsor will be featured in all official project correspondence.

The Diamond Sponsor will take a prime position during the Grand Opening together with State and National political dignitaries,

Special promotional materials, featuring the Diamond Sponsor, will be developed in conjunction with the organisers.

The Diamond Sponsor will be the only one who will have its name engraved on a plaque fastened to the bell striker.

The Diamond Sponsor will be provided with six (6) Free Tickets to the Grand Gala Dinner

The Diamond Sponsor details will be prominently displayed in large print on all raffle tickets and promoted at all fund-raising events.

The Diamond Sponsor will enjoy all the benefits as enjoyed by the Platinum Sponsor.

PLATINUM Sponsor - \$ 7,500

Platinum Sponsors are the financial backbone of this great community project, without their highly valued contribution it would be impossible to bring this project to conclusion.

Platinum Sponsors will therefore be given the opportunity to promote themselves, their organization or their association.

To provide the Platinum Sponsor with uniqueness, there will only be ONE platinum Sponsor per Industry Branch

Platinum Sponsors will be invited to present their artwork and details to the organizers.

At no cost to the Platinum Sponsor, a large full length Tear Drop Banner, featuring the Platinum Sponsor's details, will be manufactured and placed at the World Peace Bell location during the Grand Opening. The Banner will become the property of the Platinum Sponsor after the event.

All Platinum Sponsors will be invited to the Grand Opening and their details will be promoted during this event.

The Platinum Sponsor's details will feature on all Peace Bell Grand Raffle tickets.

The Platinum Sponsor will receive four (4) free tickets to the Gala Dinner.

The Platinum Sponsor will enjoy all the benefits of the Gold Sponsor.

GOLD Sponsor - \$ 5,000

Gold Sponsors are those who feel strongly about the project purpose and want to contribute to its cause.

Gold Sponsors will be acknowledged as Gold Sponsors of the Rotary World Peace Bell at the following events:

- Golf Ball Drop
- Gala Dinner
- Video Night
- Grand Opening

Gold Sponsors will be acknowledged in all printed materials related to the promotion of the above and will be featured in the advertising in the Border Mail promoting the event.

Gold Sponsors will be featured in all Electronic Media related to the project, FaceBook, Instagram and the Peace Bell web site www.peacebellaw.com.au

The Gold Sponsor will receive three (3) free tickets to the Gala Dinner.

The Gold Sponsor will enjoy all the benefits of the Silver Sponsor.

Silver Sponsor \$ 2,000

Silver Sponsors will be featured in rotary weekly and bi-weekly bulletins.

Silver Sponsors contact web sites will be hyperlinked from the project web site.

Silver Sponsors will have a write-up on the project web site.

Silver sponsors will receive two (2) free tickets to the Gala Dinner.

Silver Sponsors will be acknowledged as Silver Sponsors of the Rotary World Peace Bell at the following events:

- Gala Dinner
- Grand Opening

Silver Sponsors will enjoy all the benefits of the Bronze Sponsor.

Bronze Sponsor - \$ 250

The Bronze Sponsor details will be printed on the handouts during the fundraising event expressing the appreciation of the donation.

Bronze sponsors will receive a mentioning at the Gala Dinner.

The Bronze Sponsor will be the recipient off a one free large, engraved paver, identifying the name or company details. These pavers will feature prominently at the World Peace Bell site.

Rotary World Peace Bell Albury-Wodonga

Expression of Interest

Please return a completed and signed copy of this EOI to the Secretary of **Rotary World Peace Bell Albury Wodonga** Mr Matt Burke OAM:
Matt@peacebellaw.com.au or mail to PO Box 15, Wodonga, Vic, 3689

The team at: (your name or Business name).....

would be delighted to support the Rotary World Peace Bell Albury Wodonga project.

It is with pleasure that we would like to express interest to support the Rotary World Peace

Bell- Albury Wodonga as a “..... ‘Sponsor,

with a contribution of \$.....

We acknowledge that:

1. logo's and business statements are to be **emailed ASAP** to maximise the exposure of the event and the support for the project.

We acknowledge that our contribution payment is as soon as possible but not later than Aug 31, 2021.

Signed: _____

Name: _____

Position: _____

Date: _____ Phone: _____

:

Payments by Credit Card: please fill out the details below, or phone the Project Treasurer, Mr. Graham Corr on 0419 335 662 with card details.

Name on Card: _____

Card Number: _____ CVT _____

Exp. Date: _____

Signature: _____

EFT payments: (BSB 033 264 a/c No 38 26 56 Name: Rotary World Peace Bell ensuring you state your business name

For Donation of Goods and Services: Please contact the Secretary Matt Burke OAM on 0408 307 824